



BELGRADE KIDS FAIR

Dear All,

We hereby present you **Belgrade Kids Fair** that has been traditionally taking place twice a year since 2008, in spring (April) and autumn (October) term at Belgrade Fair, center and initiator of all economy events in South-East Europe.

Kids Fair is the largest manifestation of this sort in the region, in terms of number of exhibitors (more than 100), area of occupied space (3500 m²) and number of visitors (more than 30.000). The manifestation has been meeting all criteria and business standards for seven years now, and it gathers entire industry that presents products and contents, and is related to parenthood, children, and their successful upbringing. It builds successful partnership relations with exhibitors, and quality offer and diverse events attract even greater number of visitors. Manifestation is of exhibiting and sales character. Entrance is free of charge.

Organizers of Kids Fair successfully realize business meetings with exhibitors from abroad and leading companies from Serbia in respective fields of activities. In promotion of manifestation are used all modern marketing tools. Fair is supported by more than 30 media partners, and the event is intensively promoted in Belgrade kindergartens, schools and the largest shopping malls.

Kids Fair, 19th in a row will take place in period between **may 05th and 07th 2017** in Hall 3 of Belgrade Fair. Same as before, visitors will be able to get free samples, use benefit of purchasing products available only at this Fair, obtain all necessary information, attend theatre plays, be in company of favorite children characters and much more.





Fair is traditionally accompanied with vast number of events, at specially laid down field, where unions, associations and clubs are presenting, mini tournaments are taking place, whilst the youngest ones are having the opportunity to spend time with their idols.

At specially arranged stage will take place children's plays on daily basis, fashion shows of the youngest ones and pregnant women, animations, prize games. Important segment is a program of professional lecturing, foremost in the field of children's rights, child and social policy, healthy nutrition, as well as the latest knowledge in pediatrics.

More information about the manifestation at www.decijisajam.rs and www.beogradskisajam.rs at FB/Decijisajam

Kindest regards

SNAR GROUP D.O.O.
Vidikovački venac 61
Dimitrija Avramovića 36/10
11 000 Belgrad
Serbia
e-mail: nebojsa@decijisajam.rs
Tel/Fax: +381 11 2310252 Telefon: +381 11 2317151

